

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 South Route 303**  
**Marianne Campbell**  
**Blauvelt, NY 10913**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
59173-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Connie Mack/R/US Senate	CONNIE MACK SENATE	501

Flight Dates	Order #	Alt Order #
09/26/12 - 09/30/12	59173	09826261

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	Action News @ Noon	12:00 PM-12:30 PM	- TWTF - -	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - WTF - - 2 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Th 09/27/12 12:12 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMD0911H \$460.00 NM									
2 WTEV F 09/28/12 12:25 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMD0911H \$460.00 NM									
2	09/26/12	09/28/12	Action News @ 5p	5:00 PM-5:30 PM	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - WTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV Th 09/27/12 5:13 PM Action News @ 5p 5:00 PM-5:30 PM :30 CMD0911H \$400.00 NM									
1 WTEV F 09/28/12 5:28 PM Action News @ 5p 5:00 PM-5:30 PM :30 CMD0911H \$400.00 NM									
3	09/26/12	09/28/12	Action News @ 530p	5:30 PM-6:00 PM	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - WTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV W 09/26/12 5:42 PM Action News @ 530p 5:30 PM-6:00 PM :30 CMD0911H \$400.00 NM									
1 WTEV F 09/28/12 5:52 PM Action News @ 530p 5:30 PM-6:00 PM :30 CMD0911H \$400.00 NM									
4	09/26/12	09/28/12	Action News @ 6p	6:00 PM-6:30 PM	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - WTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV W 09/26/12 6:26 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0911H \$400.00 NM									
1 WTEV F 09/28/12 6:21 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0911H \$400.00 NM									
5	09/26/12	09/28/12	M-F Action News @ 11p	11:00 PM-11:30 PM	- TWTF - -	:30	2	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - WTF - - 2 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV W 09/26/12 11:31 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 CMD0911H \$440.00 NM									
2 WTEV F 09/28/12 11:32 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 CMD0911H \$440.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Connie Mack/R/US Senate	CONNIE MACK SENATE	501	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/26/12	09/28/12	M-F Action News @ 11p	11:00 PM-11:30 PM	- TWTF - -	:30	2	\$440.00	
<u>Total Spots</u>							<b>10</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,200.00</b>
<u>Agency Commission</u>	<b>\$630.00</b>
<u>Net Amount Due</u>	<b>\$3,570.00</b>

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